

# **STANDARD STUDENT DATA PRIVACY AGREEMENT**

## **Vendor-Specific Agreement**

**Steven Point Area Public School District (SPADSD)**

**and**

**iCivics, Inc.**

STANDARD STUDENT DATA PRIVACY AGREEMENT

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This Student Data Privacy Agreement (“**DPA**”) is entered into on the date of full execution (the “**Effective Date**”) and is entered into by and between:

SPAPSD [Click or tap here to enter text.](#), located at 1900 Polk Street, Stevens Point, WI 54481 (the “**Local Education Agency**” or “**LEA**”) and

iCivics, Inc., located at 1035 Cambridge Street, Suite 21B, Cambridge, MA 02141 (the “**Provider**”).

**WHEREAS**, the Provider is providing educational or digital services to LEA.

**WHEREAS**, the Provider and LEA recognize the need to protect personally identifiable student information exchanged between them as required by applicable laws and regulations, such as, to the extent applicable, the Family Educational Rights and Privacy Act (“**FERPA**”) at 20 U.S.C. § 1232g (34 CFR Part 99); the Children’s Online Privacy Protection Act (“**COPPA**”) at 15 U.S.C. § 6501-6506 (16 CFR Part 312), and applicable state privacy laws and regulations; and

**WHEREAS**, the Provider and LEA desire to enter into this DPA for the purpose of establishing their respective obligations and duties in order to comply with applicable laws and regulations.

**NOW THEREFORE**, for good and valuable consideration, LEA and Provider agree as follows:

1. A description of the Services to be provided, the categories of Student Data that may be provided by LEA to Provider, and other information specific to this DPA are contained in the Standard Clauses hereto.
2. **Special Provisions. Check if Required**
  - If checked, the Provider has signed **Exhibit “E”** to the Standard Clauses, otherwise known as General Offer of Privacy Terms.
3. This DPA shall stay in effect for three (3) years. **Exhibit “E”**, and each executed version thereof, will expire automatically upon the termination or expiration of the original DPA.
4. The services to be provided by Provider to LEA pursuant to this DPA are detailed in **Exhibit “A”** (the “**Services**”).
5. **Notices.** All notices or other communication required or permitted to be given hereunder may be given via e-mail transmission, or first-class mail, sent to the designated representatives below.

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The designated representative for the LEA for this DPA is:

Name: Brian Casey Title: Director of Technology

Address: 3400 water street, Stevens Point Area Public School District

Phone: 715-345-5511 Email: bcasey@pointschools.net

The designated representative for the Provider for this DPA is:

Name: Sue Meehan Title: COO/CFO

Address: 1035 Cambridge Street, Suite 21B

Phone: 617-356-8311 x102 Email: legal@icivics.org

**IN WITNESS WHEREOF**, LEA and Provider execute this DPA as of the Effective Date.

LEA Click or tap here to enter text.**SPAPSD**

By:  Date: 3-7-2022

Printed Name: Brian Casey Title/Position: Director of Technology

Provider **iCivics, Inc.**  By:  Date: 3/7/2022

Printed Name: Sue Meehan Title/Position: COO/CFO

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**STANDARD CLAUSES****ARTICLE I: PURPOSE AND SCOPE**

- 1. Purpose of DPA.** The purpose of this DPA is to describe the duties and responsibilities to protect Student Data, including compliance with all applicable federal, state, and local privacy laws, rules, and regulations, all as may be amended from time to time. In performing the Services, the Provider shall be considered a School Official with a legitimate educational interest, and performing services otherwise provided by the LEA. Provider shall be under the direct control and supervision of the LEA with respect to its use of Student Data as set forth in this DPA.
- 2. Student Data to Be Provided.** In order to perform the Services described above, LEA shall provide Student Data as identified in the Schedule of Data, attached hereto as **Exhibit "B"**.
- 3. DPA Definitions.** The definitions of terms used but not otherwise defined in this DPA are found in **Exhibit "C"**. In the event of a conflict, definitions used in this DPA shall prevail over terms used in any other writing, including, but not limited to the Provider's terms of service, privacy policies, etc.

**ARTICLE II: DATA OWNERSHIP AND AUTHORIZED ACCESS**

- 1. Student Data Property of LEA.** All Student Data transmitted to the Provider pursuant to this DPA is and will continue to be the property of and under the control of the LEA. The Provider further acknowledges and agrees that all copies of such Student Data transmitted to the Provider, including any modifications or additions or any portion thereof from any source, are subject to the provisions of this DPA in the same manner as the original Student Data. The Parties agree that as between them, all rights, including all intellectual property rights in and to Student Data contemplated per this DPA, shall remain the exclusive property of the LEA. For the purposes of FERPA, as applicable, in performing the Services, the Provider shall be considered a School Official, under the control and direction of the LEA as it pertains to the use of Student Data as set forth in this DPA.
- 2. Parent Access.** To the extent required by law, the LEA shall establish reasonable procedures by which a parent, legal guardian, or eligible student may review Student Data and correct erroneous information, consistent with the functionality of the Services. Provider shall respond in a reasonably timely manner (and no later than forty five (45) days from the date of the LEA's request or pursuant to the time frame required under applicable state law for an LEA to respond to a parent or student, whichever is sooner) to the LEA's written request for Student Data in a student's records held by the Provider to view or correct as necessary. In the event that a parent of a student or other individual contacts the Provider to review any of the Student Data accessed pursuant to the Services, the Provider shall refer the parent or individual to the LEA, which will follow the necessary and proper procedures regarding the requested information.

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3. **Law Enforcement Requests.** Should law enforcement or other government entities (“**Requesting Party(ies)**”) contact Provider with a request for Student Data held by the Provider pursuant to the Services, the Provider shall notify the LEA in advance of a compelled disclosure to the Requesting Party, unless lawfully directed by the Requesting Party not to inform the LEA of the request.
4. **Subprocessors.** Provider shall enter into written agreements with all Subprocessors performing functions for the Provider in order for the Provider to provide the Services pursuant to this DPA, whereby the Subprocessors agree to protect Student Data in a manner no less stringent than the terms of this DPA.

**ARTICLE III: DUTIES OF LEA**

1. **Provide Data in Compliance with Applicable Laws.** LEA shall provide Student Data for the purposes of obtaining the Services in compliance with all applicable federal, state, and local privacy laws, rules, and regulations, all as may be amended from time to time.
2. **Annual Notification of Rights.** If the LEA has a policy of disclosing Education Records and/or Student Data under FERPA (34 CFR § 99.31(a)(1)), LEA shall include a specification of criteria for determining who constitutes a school official and what constitutes a legitimate educational interest in its annual notification of rights.
3. **Reasonable Precautions.** LEA shall take reasonable precautions to secure usernames, passwords, and any other means of gaining access to the Services and hosted Student Data.
4. **Unauthorized Access Notification.** LEA shall notify Provider promptly of any known unauthorized access to the Student Data. LEA will assist Provider in any efforts by Provider to investigate and respond to any unauthorized access.

**ARTICLE IV: DUTIES OF PROVIDER**

1. **Privacy Compliance.** The Provider shall comply with all applicable federal, state, and local laws, rules, and regulations pertaining to Student Data privacy and security, all as may be amended from time to time.
2. **Authorized Use.** The Student Data shared pursuant to this DPA, including persistent unique identifiers, shall be used for no purpose other than the Services outlined in **Exhibit “A”** or stated in this DPA and/or otherwise authorized under the applicable statutes referred to herein this DPA or as otherwise required under applicable laws. Notwithstanding the foregoing, the Provider may use Student Data in connection with the operation and improvement of the Services or as otherwise required under applicable laws.
3. **Provider Employee Obligation.** Provider shall require all of Provider’s employees and agents who have access to Student Data to comply with all applicable provisions of this DPA with respect to the Student Data shared under this DPA. Provider agrees to require and maintain an appropriate confidentiality agreement, or other appropriate confidentiality restriction, from each employee or agent with access to Student Data pursuant to this DPA.

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4. **No Disclosure.** Provider acknowledges and agrees that it shall not make any re-disclosure of any Student Data or any portion thereof, including personally identifiable information contained in the Student Data, other than as directed or permitted by the LEA or this DPA. This prohibition against disclosure shall not apply to De-Identified Data, Student Data disclosed pursuant to a lawfully issued subpoena or other legal process, or to Subprocessors performing services on behalf of the Provider pursuant to this DPA, or as otherwise set forth under this DPA or required by applicable law. Provider will not Sell Student Data to any third party.
5. **De-Identified Data:** Provider agrees not to attempt to re-identify De-Identified Student Data. De- Identified Data may be used by the Provider for those purposes allowed under FERPA and applicable law and the following purposes: (1) assisting the LEA or other governmental agencies in conducting research and other studies; and (2) research and development of the Provider's educational sites, services, or applications, and to demonstrate the effectiveness of the Services; and (3) for adaptive learning purpose and for customized student learning. Provider's ability to use De-Identified Data shall survive termination of this DPA or any request by LEA to dispose of Student Data. Except for Subprocessors, Provider agrees not to transfer De-Identified Student Data to any party unless (a) that party agrees in writing not to attempt re-identification, and (b) prior written notice has been given to the LEA who has provided prior written consent for such transfer, in each case other than any publications of De-Identified and aggregated Student Data that do not name the LEA directly or indirectly (including publications of summary statistics or other information). Prior to publishing any document that presents De-Identified Student Data and names the LEA explicitly or indirectly, the Provider shall obtain the LEA's written approval of such publication and the manner in which such De-Identified Data is presented.
6. **Disposition of Data.** Upon written request from the LEA, Provider shall dispose of the LEA Student Data obtained under this DPA, within sixty (60) days of the date of said request. Upon termination of this DPA, if no written request from the LEA is received, Provider shall dispose of all Student Data. The duty to dispose of Student Data shall not extend to Student Data that has been De-Identified. The LEA may employ a "**Directive for Disposition of Data**" form, a copy of which is attached hereto as **Exhibit "D"**. If the LEA and Provider employ **Exhibit "D"**, no further written request or notice is required on the part of either party prior to the disposition of Student Data described in **Exhibit "D"**.
7. **Advertising Limitations.** Provider is prohibited from using, disclosing, or selling Student Data to (a) inform, influence, or enable Targeted Advertising; or (b) develop a profile of a student, family member/guardian or group, for any purpose other than providing the Service to LEA. This section does not prohibit Provider from using Student Data (i) for adaptive learning or customized student learning (including generating personalized learning recommendations); (ii) to make product recommendations to teachers or LEA employees; or (iii) to notify account holders about new education product updates, features, or services or from otherwise using Student Data as permitted in this DPA and its accompanying exhibits.

#### ARTICLE V: DATA PROVISIONS

1. **Data Storage.** Where required by applicable law, Student Data shall be stored within the United States. Upon written request of the LEA, Provider will provide a list of the locations where Student Data is stored.
2. **Audits.** No more than once a year, or following a material unauthorized access to Student Data in the Provider's possession, upon receipt of a reasonable written request from the LEA with at least ten (10) business days' notice and upon the execution of an appropriate confidentiality agreement, and at the LEA's sole cost and expense, the Provider will allow the LEA to audit the security and privacy measures that are in

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place to ensure protection of Student Data or any portion thereof as it pertains to the delivery of services to the LEA during reasonable business hours. The Provider will cooperate reasonably with the LEA and any local, state, or federal agency with oversight authority or jurisdiction in connection with any such audit of the Provider and/or delivery of Services to LEA, and shall provide reasonable access to the Provider's facilities, staff, agents and LEA's Student Data and all records reasonably pertaining to the Provider, LEA and delivery of Services to the LEA. Failure to reasonably cooperate shall be deemed a material breach of this DPA.

- 3. Data Security.** The Provider agrees to utilize administrative, physical, and technical safeguards designed to protect Student Data from unauthorized access, disclosure, acquisition, destruction, use, or modification. The Provider shall adhere to any applicable law relating to data security. Provider shall provide, in the Standard Schedule to this DPA, contact information of an employee who LEA may contact if there are any data security concerns or questions.
- 4. Data Breach.** In the event of an unauthorized release, disclosure or acquisition of Student Data that compromises the security, confidentiality or integrity of the Student Data maintained by the Provider the Provider shall provide notification to LEA within five (5) business days of Provider's confirmation of the incident, unless notification within this time limit would disrupt investigation of the incident by law enforcement. In such an event, notification shall be made within a reasonable time after the incident. Provider shall follow the following process:
  - (1) The security breach notification described above shall include, at a minimum, the following information to the extent known by the Provider and as it becomes available:
    - i. The name and contact information of the reporting LEA subject to this section.
    - ii. A list of the types of personal information that were or are reasonably believed to have been the subject of a breach.
    - iii. If the information is possible to determine at the time the notice is provided, then either (1) the date of the breach, (2) the estimated date of the breach, or (3) the date range within which the breach occurred. The notification shall also include the date of the notice.
    - iv. Whether the notification was delayed as a result of a law enforcement investigation, if that information is possible to determine at the time the notice is provided; and
    - v. A general description of the breach incident, if that information is possible to determine at the time the notice is provided.
  - (2) Provider agrees to adhere to all applicable federal and state legal requirements with respect to a data breach related to the Student Data, including, when required, the required responsibilities and procedures for notification and mitigation of any such data breach.
  - (3) Provider further acknowledges and agrees to have a written incident response plan that is consistent with industry standards and applicable federal and state law for responding to a data breach, breach of security, privacy incident or unauthorized acquisition or use of Student Data or any portion thereof, including personally identifiable information and agrees to provide LEA, upon written request, with a summary of said written incident response plan.
  - (4) LEA shall provide notice and facts surrounding the breach to the affected students, parents or guardians.
  - (5) In the event of a breach originating from LEA's use of the Service, Provider shall cooperate with LEA to the extent reasonably necessary to expeditiously secure Student Data.

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**ARTICLE VI: GENERAL OFFER OF TERMS**

Provider and any Subscribing LEA that is not a party to this DPA may, by signing the attached form of “General Offer of Privacy Terms” (“**General Offer**,” attached hereto as **Exhibit “E”**), be bound by the terms of this DPA. The General Offer is limited by the terms and conditions described therein.

**ARTICLE VII: MISCELLANEOUS**

1. **Termination.** In the event that either party seeks to terminate this DPA, they may do so by mutual written consent. Either party may terminate this DPA if the other party breaches any terms of this DPA.
2. **Effect of Termination.** If this DPA is terminated, the Provider shall dispose of all of LEA’s Student Data pursuant to Article IV, section 6.
3. **Priority of Agreements.** This DPA shall govern the treatment of Student Data in order to comply with the applicable privacy protections, including those found in FERPA, as applicable, and all applicable privacy statutes identified in this DPA. In the event there is conflict between the terms of this DPA and Provider’s terms of service or privacy policies, or with any other bid/RFP, license agreement, or writing, the terms of this DPA shall apply and take precedence.
4. **Entire Agreement.** This DPA, together with Provider’s terms of service and privacy policy, constitutes the entire agreement of the parties relating to the subject matter hereof and supersedes all prior communications, representations, or agreements, oral or written, by the parties relating thereto. This DPA may be amended and the observance of any provision of this DPA may be waived (either generally or in any particular instance and either retroactively or prospectively) only with the signed written consent of both parties. Neither failure nor delay on the part of any party in exercising any right, power, or privilege hereunder shall operate as a waiver of such right, nor shall any single or partial exercise of any such right, power, or privilege preclude any further exercise thereof or the exercise of any other right, power, or privilege.
5. **Severability.** Any provision of this DPA that is prohibited or unenforceable in any jurisdiction shall, as to such jurisdiction, be ineffective to the extent of such prohibition or unenforceability without invalidating the remaining provisions of this DPA, and any such prohibition or unenforceability in any jurisdiction shall not invalidate or render unenforceable such provision in any other jurisdiction. Notwithstanding the foregoing, if such provision could be more narrowly drawn so as not to be prohibited or unenforceable in such jurisdiction while, at the same time, maintaining the intent of the parties, it shall, as to such jurisdiction, be so narrowly drawn without invalidating the remaining provisions of this DPA or affecting the validity or enforceability of such provision in any other jurisdiction.
6. **Governing Law; Venue and Jurisdiction.** THIS DPA WILL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF THE LEA, WITHOUT REGARD TO CONFLICTS OF LAW PRINCIPLES. EACH PARTY CONSENTS AND SUBMITS TO THE SOLE AND EXCLUSIVE JURISDICTION TO THE STATE AND FEDERAL COURTS FOR THE COUNTY OF THE LEA FOR ANY DISPUTE ARISING OUT OF OR RELATING TO THIS DPA OR THE TRANSACTIONS CONTEMPLATED HEREBY.

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- 7. Successors Bound:** This DPA is and shall be binding upon the respective successors in interest to Provider in the event of a merger, acquisition, consolidation or other business reorganization or sale of all or substantially all of the assets of such business. In the event that the Provider sells, merges, or otherwise disposes of its business to a successor during the term of this DPA, the Provider shall provide written notice to the LEA no later than sixty (60) days after the closing date of sale, merger, or disposal. Such notice shall include a written, signed assurance that the successor will assume the obligations of the DPA and any obligations with respect to Student Data within this DPA. The LEA has the authority to terminate the DPA if it disapproves of the successor to whom the Provider is selling, merging, or otherwise disposing of its business.
- 8. Authority.** Each party represents that it is authorized to bind to the terms of this DPA, including confidentiality and destruction of Student Data and any portion thereof contained therein, all related or associated institutions, individuals, employees or contractors who may have access to the Student Data and/or any portion thereof.
- 9. Waiver.** No delay or omission by either party to exercise any right hereunder shall be construed as a waiver of any such right and both parties reserve the right to exercise any such right from time to time, as often as may be deemed expedient.
- 10. Limitation of Liability.** iCivics is a nonprofit organization with limited resources, which provides products and services to its users at no cost. EXCEPT IN THE EVENT OF A PARTY'S GROSS NEGLIGENCE OR WILLFUL MISCONDUCT, IN NO EVENT SHALL EITHER PARTY BE LIABLE (i) WITH RESPECT TO THIS DPA OR ANY BREACH THEREOF FOR ANY AMOUNT IN EXCESS OF TEN THOUSAND US DOLLARS (\$10,000) AND (ii) TO THE OTHER PARTY FOR ANY SPECIAL, INDIRECT, INCIDENTAL, CONSEQUENTIAL, EXEMPLARY OR PUNITIVE DAMAGES WHATSOEVER WHICH IN ANY WAY ARISE OUT OF, RELATE TO, OR ARE A CONSEQUENCE OF, ITS PERFORMANCE OR NONPERFORMANCE UNDER THIS DPA, WHETHER SUCH ACTION IS BASED ON WARRANTY, CONTRACT, TORT (INCLUDING NEGLIGENCE OR STRICT LIABILITY) OR OTHERWISE, EVEN IF AN AUTHORIZED REPRESENTATIVE OF SUCH PARTY IS ADVISED OF THE POSSIBILITY OR LIKELIHOOD OF THE SAME. SPECIAL DAMAGES UNDER THIS DPA INCLUDE, BUT ARE NOT LIMITED TO, LOSS OF PROFITS, BUSINESS INTERRUPTIONS AND CLAIMS OF CUSTOMERS.

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**EXHIBIT "A"**  
**DESCRIPTION OF SERVICES**

<https://www.icivics.org/>

A platform to engage students in meaningful civic learning. iCivics provides teachers well-written, inventive, and free resources that enhance their practice and inspire their classrooms.

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**EXHIBIT "B"**  
**SCHEDULE OF DATA**

Category of Data	Elements	Check if Used by Your System
Application Technology Meta Data	IP Addresses of users, Use of cookies, etc.	<input checked="" type="checkbox"/>
	Other application technology meta data-Please specify: None	<input type="checkbox"/>
Application Use Statistics	Meta data on user interaction with application	<input checked="" type="checkbox"/>
Assessment	Standardized test scores	<input type="checkbox"/>
	Observation data	<input type="checkbox"/>
	Other assessment data-Please specify: Student scores and responses to iCivics' online games	<input checked="" type="checkbox"/>
Attendance	Student school (daily) attendance data	<input type="checkbox"/>
	Student class attendance data	<input type="checkbox"/>
Communications	Online communications captured (emails, blog entries)	<input type="checkbox"/>
Conduct	Conduct or behavioral data	<input type="checkbox"/>
Demographics	Date of Birth	<input type="checkbox"/>
	Place of Birth	<input type="checkbox"/>
	Gender	<input type="checkbox"/>
	Ethnicity or race	<input type="checkbox"/>
	Language information (native, or primary language spoken by student)	<input type="checkbox"/>
	Other demographic information-Please specify: None	<input type="checkbox"/>
Enrollment	Student school enrollment	<input type="checkbox"/>
	Student grade level	<input type="checkbox"/>
	Homeroom	<input type="checkbox"/>
	Guidance counselor	<input type="checkbox"/>
	Specific curriculum programs	<input type="checkbox"/>
	Year of graduation	<input type="checkbox"/>
	Other enrollment information-Please specify: None	<input type="checkbox"/>

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Category of Data	Elements	Check if Used by Your System
Parent/Guardian Contact Information	Address	<input type="checkbox"/>
	Email	<input type="checkbox"/>
	Phone	<input type="checkbox"/>
Parent/Guardian ID	Parent ID number (created to link parents to students)	<input type="checkbox"/>
Parent/Guardian Name	First and/or Last	<input type="checkbox"/>
Schedule	Student scheduled courses	<input type="checkbox"/>
	Teacher names	<input type="checkbox"/>
Special Indicator	English language learner information	<input type="checkbox"/>
	Low income status	<input type="checkbox"/>
	Medical alerts/ health data	<input type="checkbox"/>
	Student disability information	<input type="checkbox"/>
	Specialized education services (IEP or 504)	<input type="checkbox"/>
	Living situations (homeless/foster care)	<input type="checkbox"/>
	Other indicator information-Please specify: None	<input type="checkbox"/>
Student Contact Information	Address	<input type="checkbox"/>
	Email	<input checked="" type="checkbox"/>
	Phone	<input type="checkbox"/>
Student Identifiers	Local (School district) ID number	<input type="checkbox"/>
	State ID number	<input type="checkbox"/>
	Provider/App assigned student ID number	<input checked="" type="checkbox"/>
	Student app username	<input checked="" type="checkbox"/>
	Student app passwords	<input checked="" type="checkbox"/>
Student Name	First and/or Last	<input checked="" type="checkbox"/>
Student In App Performance	Program/application performance (typing program-student types 60 wpm, reading program-student reads below grade level)	<input checked="" type="checkbox"/>
Student Program Membership	Academic or extracurricular activities a student may belong to or participate in	<input type="checkbox"/>
Student Survey Responses	Student responses to surveys or questionnaires	<input type="checkbox"/>
Student work	Student generated content; writing, pictures, etc.	<input checked="" type="checkbox"/>

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Category of Data	Elements	Check if Used by Your System
	Other student work data -Please specify: None	<input type="checkbox"/>
Transcript	Student course grades	<input type="checkbox"/>
	Student course data	<input type="checkbox"/>
	Student course grades/ performance scores	<input type="checkbox"/>
	Other transcript data - Please specify: None	<input type="checkbox"/>
Transportation	Student bus assignment	<input type="checkbox"/>
	Student pick up and/or drop off location	<input type="checkbox"/>
	Student bus card ID number	<input type="checkbox"/>
	Other transportation data – Please specify: None	<input type="checkbox"/>
Other	Please list each additional data element used, stored, or collected by your application: None	<input type="checkbox"/>
None	No Student Data collected at this time. Provider will immediately notify LEA if this designation is no longer applicable.	<input type="checkbox"/>

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**EXHIBIT "C"**  
**DEFINITIONS**

**De-Identified Data and De-Identified:** Records and information are considered to be De-Identified when all personally identifiable information has been removed or obscured, such that the remaining information does not reasonably identify a specific individual, including, but not limited to, any information that, alone or in combination is linkable to a specific student and provided that the educational agency, or other party, has made a reasonable determination that a student's identity is not personally identifiable, taking into account reasonably available information.

**Educational Records:** Educational Records are records, files, documents, and other materials directly related to a student and maintained by the school or local education agency, or by a person acting for such school or local education agency, including but not limited to, records encompassing all the material kept in the student's cumulative folder, such as general identifying data, records of attendance and of academic work completed, records of achievement, and results of evaluative tests, health data, disciplinary status, test protocols and individualized education programs.

**Metadata:** means information that provides meaning and context to other data being collected; including, but not limited to: date and time records and purpose of creation Metadata that have been stripped of all direct and indirect identifiers are not considered Personally Identifiable Information.

**Operator:** means the operator of an internet website, online service, online application, or mobile application with actual knowledge that the site, service, or application is used for K-12 school purposes.

**Provider:** For purposes of this DPA, the term "Provider" has the meaning given to such term in the recitals of this DPA.

**Student Generated Content:** The term "Student-Generated Content" means materials or content created by a student in the services including essays, research reports, portfolios, creative writing, music or other audio files, photographs, videos, and account information that enables ongoing ownership of student content.

**School Official:** For the purposes of this DPA and pursuant to 34 CFR § 99.31(b), a School Official is a contractor that: (1) Performs an institutional service or function for which the agency or institution would otherwise use employees; (2) Is under the direct control of the agency or institution with respect to the use and maintenance of Student Data including Education Records; and (3) Is subject to 34 CFR § 99.33(a) governing the use and re-disclosure of Personally Identifiable Information from Education Records.

**Student Data:** Student Data means any data, whether gathered by Provider from, or provided by, LEA or its users, students, or students' parents/guardians, that is descriptive of the student including information in the student's educational record or email, first and last name, birthdate, home or other physical address, telephone number, email address, or other information allowing physical or online contact, discipline records, videos, test results, special education data, juvenile dependency records, grades, evaluations, criminal records, medical records, health records, social security numbers, biometric information, disabilities, socioeconomic information, individual purchasing behavior or preferences, food purchases, political affiliations, religious information, text messages, documents, student identifiers, search activity, photos, voice recordings, geolocation information, parents' names, or any other information or identification number that would provide personal information about a specific student. Student Data includes "Personally Identifiable Information (PII)," as defined in 34 C.F.R. § 99.3 and as defined under any applicable state law. Student Data shall constitute Education Records for the purposes of this DPA, and for the purposes of applicable federal, state, and local laws and regulations. Student Data as specified in **Exhibit "B"** is confirmed to be

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collected or processed by the Provider pursuant to the Services. Student Data shall not constitute that information that has been anonymized or De-Identified, or anonymous usage data regarding a student's use of Provider's Services.

**Subprocessor:** For the purposes of this DPA, the term "Subprocessor" means a party other than LEA or Provider, who Provider uses for data collection, analytics, storage, or other services, including to operate and/or improve its service, and who has access to Student Data.

**Subscribing LEA:** An LEA that was not party to this DPA and who accepts the Provider's General Offer of Privacy Terms.

**Targeted Advertising:** means presenting an advertisement to a student where the selection of the advertisement is based on Student Data or inferred over time from the usage of the operator's Internet web site, online service or mobile application by such student or the retention of such student's online activities or requests over time for the purpose of targeting subsequent advertisements. "Targeted Advertising" does not include any advertising to a student on an Internet web site based on the content of the web page or in response to a student's response or request for information or feedback.

**Third Party:** The term "Third Party" means an entity that is not the Provider or the LEA.

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**EXHIBIT "D"**  
**DIRECTIVE FOR DISPOSITION OF DATA**

SPAPSD directs Provider to dispose of Student Data obtained by Provider pursuant to the terms of the DPA between LEA and Provider. The terms of the disposition are set forth below:

1. Extent of Disposition

Disposition is partial. The categories of data to be disposed of are set forth below or are found in an attachment to this Directive:

**[Insert categories of data here]**

Disposition is Complete. Disposition extends to all categories of data.

2. Nature of Disposition

Disposition shall be by destruction, deletion or anonymization of data.

**[Insert or attach special instructions]**

3. Signature

\_\_\_\_\_

Authorized Representative of LEA

\_\_\_\_\_

Date

4. Verification of Disposition of Data

\_\_\_\_\_

Sue Meehan

Authorized Representative of Provider

\_\_\_\_\_

Date

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EXHIBIT "E"
GENERAL OFFER OF PRIVACY TERMS

1. Offer of Terms

iCivics, Inc. ("Provider") offers the same privacy protections found in that certain Student Data Privacy Agreement ("DPA") between it and SPAPSD ("Originating LEA") which is dated 3/7/2022 to any other local education agency in the state of Wisconsin ("Subscribing LEA") who accepts this General Offer of Privacy Terms ("General Offer") through its signature below. This General Offer shall extend only to privacy protections, and Provider's signature shall not necessarily bind Provider to any other terms, such as price, term, or schedule of services, or to any other provision not addressed in this DPA. The Provider and the Subscribing LEA may also agree to change the data provided by Subscribing LEA to the Provider to suit the unique needs of the Subscribing LEA. The Provider may withdraw the General Offer in the event of: (1) a material change in the applicable privacy statutes; (2) a material change in the services and products listed in the DPA; or (3) the earlier of three (3) years after the date of Provider's signature to this General Offer and the expiration or termination of the DPA. Subscribing LEAs should send the signed Exhibit "E" to Provider at the following email address: legal@icivics.org.

iCivics, Inc.

DocuSigned by: Sue Meehan 2E46EB4810684AD...

4/4/2022

By: \_\_\_\_\_ Date \_\_\_\_\_

Printed Name: Sue Meehan Title/Position: COO/CFO

2. Subscribing LEA

A Subscribing LEA, by its signature below, accepts the General Offer of Privacy Terms. The Subscribing LEA and the Provider shall therefore be bound by the same terms of the DPA for the term of the DPA.

[Insert Name of Subscribing LEA]

By: \_\_\_\_\_ Date \_\_\_\_\_

Printed Name: \_\_\_\_\_ Title/Position: Click or tap here to enter text. \_\_\_\_\_

SCHOOL DISTRICT NAME: Click or tap here to enter text. \_\_\_\_\_

DESIGNATED REPRESENTATIVE OF LEA:

Name: Click or tap here to enter text. \_\_\_\_\_

Title: Click or tap here to enter text. \_\_\_\_\_

Address: Click or tap here to enter text. \_\_\_\_\_

Telephone Number: Click or tap here to enter text. \_\_\_\_\_

Email: Click or tap here to enter text. \_\_\_\_\_